



FOR IMMEDIATE RELEASE

CONTACT

Sonya Grigoruk

Ph: (310) 966-4681

sgrigoruk@paramountfarms.com

***SAN JOAQUIN VALLEY AIR POLLUTION CONTROL DISTRICT
NAMES PARAMOUNT FARMS 2008 CLEAN AIR CHAMPION
Paramount Farms Recognized For Serving
As a Sustainable Community Business Leader***

LOST HILLS, Calif., August 2008 – Paramount Farms, the world's largest vertically integrated supplier of pistachios and almonds, has been selected as a 2008 Clean Air Champion by the San Joaquin Valley Air Pollution Control District. Paramount Farms was chosen because of its significant contributions to achieving cleaner air in the Valley through its solar installations and employee trip reduction measures such as telecommuting, onsite food service and vanpools. The awards were given at the Air District's Governing Board meeting on Thursday, August 21, in Fresno, California.

"Paramount Farms is proud to be recognized by the San Joaquin Valley Air Pollution Control District for our sustainability values," said Dave Szefflin, vice president, Paramount Farms. "An environmentally-friendly approach is at the core of our company values, and we're pleased to be part of the effort to bring cleaner air to the Valley."

Paramount Farms Leads the Way in Conservation and Solar Energy

Paramount Farms employs a range of environmentally responsible efforts to conserve water and preserve natural resources including solar power; energy-efficient lighting programs; non-toxic pest control; material recycling; automated, underground micro irrigation system and ranch-wide weather monitoring for efficient water usage; and soil

conservation. In 2007 the company installed a 1.1 mega-watt, \$7.5 million solar plant to reduce greenhouse gas emissions and fuel consumption, as well as supply electrical power to the grid. The eight-acre solar plant is one of the largest single-site, privately-owned, operating solar plants in the United States.

Paramount Farms Recognized for Clean Air Measures

Paramount Farms offers its Kern and Kings County employees a number of options to decrease automobile use in the Valley, including employee vanpools, on-site meals at the company cafeteria, and teleconference meetings between offices.

About The 2008 Clean Air Champion Award

The 2008 Clean Air Champion Awards are the first to be given by the District and are part of the Healthy Air Living initiative to accelerate the path to healthier air. Eighteen businesses, organizations, agencies and individuals were honored for their efforts to reduce the Valley's emissions. The Valley Air District covers eight counties including San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare and San Joaquin Valley air basin portions of Kern County.

About Paramount Farms

Paramount Farms is the world's largest vertically integrated supplier of pistachios and almonds with more the 70,000 acres of prime pistachio and almond orchards located in California's San Joaquin Valley. Paramount Farms' 30,000 acres of pistachio orchards are the largest in the Western Hemisphere; and in a state famous of its almonds, Paramount Farms is California's largest almond grower, with more than 40,000 acres of permanent almond orchards. Paramount Farm's nuts can be found in the produce department of grocery stores nationwide sold to consumers under the Sunkist®, Everybody's Nuts®, and Wonderful® brand names as well as under private label and in bulk.

###